

Date: June 23, 2026
To: Monadnock Regional Coordinating Council for Community Transportation
From: Staff

RE: Community Transportation Champion Award Press Release

Background

A draft of a press release celebrating our Community Transportation Champion Awardee, Ed Sweeney, is below. If approved, this press release will be shared online and with local publications.

For Immediate Release:

The Monadnock Regional Coordinating Council (MRCC), a legislatively-established group of organizations focused on the betterment of community transportation options in the Monadnock Region, has awarded its 2026 Community Transportation Champion Award to Edward ‘Ed’ Sweeney of Sweeney Transportation Group LLC, commonly known as SweenFleetz. This award is intended to recognize a community member who demonstrates exceptional dedication to understanding the transportation needs of the community, and uses creative solutions to help fill transportation gaps.

The award was presented at the 2026 Joint Annual Meeting of the New Hampshire Transit Association and the State Coordinating Council for Community Council on June 4th at the Grappone Center in Concord. In presenting the award, Lisa Steadman, the Monadnock Region Mobility Manager read sentiments from Executive Director of the River Center, Odette Butler, which perfectly describe the importance of Ed’s work.

“When Ed Sweeney saw a critical transportation need in the Monadnock Region, he didn't just recognize the problem—he created a solution. Through SweenFleetz and the P22 Initiative, Ed developed an innovative real-time platform that allows community members to donate rides for those in need while enabling The River Center to quickly connect individuals facing significant barriers with transportation to lifesaving medical treatments, essential appointments, employment opportunities, and other critical services. His vision has transformed transportation from a barrier into a pathway to health, stability, and opportunity.”

The P22 initiative was launched in December of 2025 to help ‘combat our community transportation problem’ (as Ed put it). The initiative aligns perfectly with the goals of MRCC as a meaningful collaboration. that exemplifies the cooperation and partnership that MRCC stands for and hopes to encourage.

Recommendation:

Review in advance, deliberate, decide on any changes to the document, and authorize the release of the press release.