

Date: September 22, 2026

To: Monadnock Regional Coordinating Council for Community Transportation

From: Staff

RE: Community Transportation Month

Background

NH Community Transportation Month will take place throughout October. During the month, the NH Transit Association (NHTA) will be highlighting the various forms of public and community transportation available across the State.

While plans are still underway, the following weeks have been designated:

- **Week 1:** CommuteSmart New Hampshire Buses, Bikes & Brooms Challenge – This campaign aims to motivate residents of New Hampshire to substitute individual car journeys with eco-friendly commuting alternatives like biking, walking, public transportation, carpooling, and telecommuting. The goal(s) of the challenge are to decrease vehicle miles traveled (VMT), lower greenhouse gas emissions, help participants save money, and encourage healthier living. The challenge is conducted on the AgileMile! app. Participants can join, log trips, and earn rewards on the web or in the app which is available for download in the [Apple App Store](#) and [Google Play Store](#).
- **Week 2:** Driver Appreciation- This is a week to celebrate the dedicated drivers who help Granite Staters get where they need to go.
- **Week 3:** Rider Appreciation- Transit providers will recognize and thank the riders who depend on and support public transportation services. This is generally the week that public transportation providers go 'fare free'. HCS has offered this option in the past. <https://www.hcsservices.org/hcs-news/october-is-nh-community-transportation-month/>
- **Week 4:** Volunteer Driver Programs- This is a week to appreciate the VDPs that help fill transportation gaps, empowering adults to remain independent, healthy, and engaged in the communities of their choice.

Celebratory ideas have been provided by CommuteSmartNH. They include:

- Post on social media at least once each week to highlight any theme you want to feature.
- Share other agency's social media posts to help raise awareness.
- Use the hashtag #NHCelebratesTransit and tag the NHTA anytime you post on social media!
- Have a "Customer Appreciation Day" to celebrate your riders. Share photos or videos on social media and tag the NHTA.
- Hand out NH Celebrates Community Transportation stickers to your staff, volunteers, and passengers.
- Post the official NH Celebrates Community Transportation Poster in your agency's vehicles for the month.
- Reach out to your local Chamber of Commerce to find out if there are events taking place in October that you can join to promote public transit & community transportation in your area.

- Host a "Driver Appreciation Day" at your facility to recognize your staff and volunteers. Share photos from the event on your social media accounts and tag the NHTA.

Recommendation

Discuss activities that the Council would like to commit to during the October 2026 Community Transportation Month.